

Press release

Date: 24th February 2025

Study by Focus Money confirms Roto Window and Door Technology's position as Germany's best employer / Corporate culture where staff are valued and sustainability is a priority / Corporate HR speaks of a "strong performance" on an international scale

Roto Frank Fenster- und Türtechnologie GmbH is the "employer of the year"

Leinfelden-Echterdingen – In collaboration with the market research institute ServiceValue, the "Germany Test" by Focus Money recognised employers who are the best at meeting their employees' needs. The most important criteria included a corporate culture where all staff feel valued, modern working models, a good work-life balance and a wide selection of opportunities for further training and development.

Roto Frank Fenster- und Türtechnologie GmbH (Roto FTT) achieved a score of 100, once again putting it in first place in the category of suppliers of door and window technology. Claudia Wirth, Head of Corporate HR at Roto FTT, believes that the positive reputation enjoyed by Roto FTT on the labour market is, however, not limited to Germany: "At international level, we support employees who want to grow at the company and play an active role in shaping our future in the long term. We strive for continuity, as this is an essential part of our company's strong performance." This is a sentiment shared at all sites around the world. This is one of the reasons why the demand for jobs and training positions at Roto remains so high.

High standards all over the world

Although the data for the study by Focus Money was only gathered in Germany, Wirth is certain that similar market research projects in other countries would reach a similar conclusion. "Roto meets incredibly high standards globally when it comes to the management culture and staff development. What's more, the company places great emphasis on initiatives for developing managers and forward-looking successor planning. Staff around the world enjoy the benefits of this. This is why their level of satisfaction is high to very high on average, as confirmed by internal employee surveys." And this, in turn, is the basis for sustainability and the company's reputation among its customers as a "perfect match".

Motivation for the "perfect match"

Marcus Sander, CEO of Roto Frank Fenster- und Türtechnologie GmbH, sums it up: "Customers appreciate the companies at Roto FTT due to the excellent support, qualified service, high product quality and top delivery performance." Sander is certain that, without incredibly loyal staff who show great potential, it would not be possible to continue meeting all of the criteria for making a purchase. In this respect, Roto's consistently good performance is also thanks to a successful international HR strategy.

Methodology

Around 13,000 companies were assessed for the "Employer of the Year" study. The rating was based on the results of four studies carried out in 2024 by means of social media monitoring. These studies were looking for the "best training companies", "jobs with a future", the "best career prospects" and companies who offer a good "work-life balance". The results of these four studies were averaged and finally incorporated into ServiceValue's overall rating, accounting for

90 per cent. Companies which were repeatedly rated among the best in their industry received a bonus. Ten per cent of the total points which could be achieved came from previously received accolades.

Text and images are available to download from the Roto press area at <https://ftt.roto-frank.com/int-en/company/press/press-releases/>.



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Image: Roto Fenster- und Türtechnologie

Roto_Arbeitgeber_Perfect_Match.jpg



Marcus Sander, CEO of Roto Frank Fenster- und Türtechnologie GmbH, is certain that, without incredibly loyal staff who show great potential, it would not be possible to continue meeting all of the criteria for making a purchase. In this respect, Roto’s consistently good performance is also thanks to an international HR strategy that has continuously proven successful.

Image: Roto Fenster- und Türtechnologie

Roto_Marcus_Sander.jpg



Claudia Wirth, Head of Corporate HR at Roto Frank Fenster- und Türtechnologie GmbH

Image: Roto Fenster- und Türtechnologie

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